



OWN A TEAM

INDIAN

PICKLEBALL PREMIER LEAGUE

SEASON 1 — FRANCHISE OWNERSHIP PROSPECTUS

Dehradun | 28-29 November 2026 | 10 Franchises | Player Auction | ₹ 9 Lakh Prize Pool
Organized by Indian Pickleball League Foundation

OUR JOURNEY SO FAR

IPLF is committed to growing and promoting pickleball across Uttarakhand by creating organized playing opportunities, encouraging local participation, and building a strong competitive platform for players. In 2025, IPLF successfully hosted two major pickleball events at Parade Ground, Dehradun: the Devbhoomi Pickleball Championship, a state-focused championship that brought together 150+ participants from across Uttarakhand, and the Uttarakhand Pickleball League, a team-based competition featuring 6 teams and 200+ players. Through these events, IPLF worked to bring players and communities together, showcase local talent, and strengthen the presence of pickleball across the state. These tournaments represent an important milestone in IPLF's ongoing journey to develop the sport and create more opportunities for pickleball players in Uttarakhand.



01 / CHAMPIONSHIP

Devbhoomi Pickleball Championship 2025

14-16 NOVEMBER 2025 | PARADE GROUND, DEHRADUN

Over three days, the championship brought together 150+ participants and players from across Uttarakhand. Hosted at Parade Ground, the event put local participation and competitive pickleball at the centre of IPLF's 2025 story.

150+
PARTICIPANTS

UTTARAKHAND
PLAYER COMMUNITY

3 DAYS
OF COMPETITION

A STATE-FOCUSED CHAMPIONSHIP

- Local players
- On-court competition
- Community participation



02 / TEAM LEAGUE

Uttarakhand Pickleball League 2025

6-7 JUNE 2025 | PARADE GROUND, DEHRADUN

A team-based league featuring six teams and 200+ players. Live YouTube coverage helped the event reach beyond the venue, while prize money and participant goodies added to the competitive experience.

6 TEAMS

200+ PLAYERS

LIVE ON YOUTUBE

Prize Money Winner - ₹ 3 lakh Runner Up - ₹ 2 lakh Goodies for all players

WINNER: TEAM HARIDWAR

RUNNER-UP: TEAM TEHRI



DEVBHOOMI PICKLEBALL CHAMPIONSHIP 2025



📅 14 - 16 NOVEMBER 2025 | 📍 PARADE GROUND, DEHRADUN

A CHAMPIONSHIP FOR UTTARAKHAND

The Devbhoomi Pickleball Championship 2025 brought together 150+ players from across Uttarakhand for three days of competitive, high-energy pickleball. The event aimed to promote the sport at the grassroots level, create a competitive platform for local talent, and build a stronger pickleball community in the state.



150+
Participants



**Parade Ground,
Dehradun**
Venue



**Players from
Uttarakhand**

EVENT CATEGORIES



Men's
Singles



Men's
Doubles



Mixed
Doubles



Women's
Doubles

KEY HIGHLIGHTS



Competitive Matches



Strong Local Participation



Growing Pickleball Community



Showcasing Talent from Uttarakhand

GUESTS OF HONOUR



Shri Amit Kumar Sinha
Secretary (Sports)
Government of Uttarakhand



Dr. D.K. Singh
Secretary General
Uttarakhand Olympic
Association (UOA)



Shri Devendra Singh Bishi
President
Pickleball Association
of Uttarakhand





Uttarakhand

PICKLEBALL LEAGUE 2025



6 - 7 JUNE 2025 | PARADE GROUND, DEHRADUN

UTTARAKHAND'S FIRST TEAM-BASED PICKLEBALL LEAGUE

The Uttarakhand Pickleball League 2025 brought a new and exciting format to the state – a franchise-style team competition featuring top talent from across Uttarakhand. With 6 competitive teams, 200+ players, live streaming and enthusiastic support, the league set a new benchmark for pickleball in the region.



6
Teams



200+
Players



Live on
YouTube



Parade Ground,
Dehradun

PRIZE MONEY



Winner: ₹3 Lakh
Runner-up: ₹2 Lakh



Goodies
to all players

- ✓ Team-based league format
- ✓ Live streaming on YouTube
- ✓ High-quality competitive matches
- ✓ Huge participation from across Uttarakhand
- ✓ Building a stronger pickleball community

CHIEF GUESTS & DIGNITARIES



Sanjay Singh Tolia
Deputy Secretary to
Chief Minister



Dharendra Singh Panwar
State Minister of
Uttarakhand



Ashok Verma
Uttarakhand Rajya
Kalyan Parishad



Shri Devendra Singh Bisht
President
Pickleball Association
of Uttarakhand



WHY OWN A FRANCHISE

This is not a registration fee. This is a seat at the table of Uttarakhand's first franchise pickleball property.



Brand Identity

Your team carries a city name, a logo, team colors. Your brand is front and center — on jerseys, banners, certificates, and every live stream.



IPL-Style Auction

Build your squad from registered players. Pick strategy. Bid live. The auction is the event before the event — and it's streamed on YouTube.



₹9 Lakh Prize Pool

Winner takes ₹4 Lakh | Runner-up ₹3 Lakh | Second Runner-up ₹1 Lakh
Compete for real prize money across two days of league competition, with exciting Gift Hampers for all participants



YouTube Live Coverage

The auction and all match days are live-streamed. Your team's name, your brand — visible to viewers beyond the venue, with permanent YouTube archive.



Data-Backed Legacy

Every match is recorded digitally. Player stats, team standings, match history — all preserved on the IPLF platform. Season 1 data carries to Season 2.



Marketing & Content

Team reveals, player profiles, match highlights, social media coverage. Your franchise gets dedicated promotional content before, during, and after the league.

FRANCHISE ECONOMICS

FRANCHISE COST

₹2.5 LAKH

per team | one-time Season 1 fee | inclusive of GST

- ✓ ₹80 Thousand allocated as auction purse for player acquisition
- ✓ ₹2.5 Lakh covers franchise fee + league entry

WHAT'S INCLUDED

- ✓ Team name, logo, and state identity
- ✓ ₹80 Thousand auction purse to build your squad 8
- ✓ players: 3 Advanced, 3 Pro , 2 intermediate , Including 1 (40 +) , 1 (50 +)
- ✓ Full league participation
- ✓ Digital certificates for your squad
- ✓ Post-league team performance report
- ✓ Two Players can be Retained 1 - Advance (8-13 thousand) , 1 - Pro (10-15 thousand)

Prize Money: ₹9 Lakh | Winner ₹4 Lakh | Runner-up ₹3 Lakh | Second Runner-up ₹1 Lakh

SQUAD OF 8 PLAYERS

PRO

DUPR 5.0+

3 players

Bid Range

₹8,000 – ₹25,000

ADVANCED

DUPR 4.2 – 5.0

3 players

Bid Range

₹5,000 – ₹20,000

INTERMEDIATE

DUPR 3.6 - 4.1

2 players

Bid Range

₹3,000 – ₹15,000

MATCH FORMAT

- 1) Men's Singles (**Pro**)
- 2) Men's Doubles (**Advance & Pro**)
- 3) Men's Doubles (**Intermediate & Advance**)
- 4) *Mixed Doubles*
- 5) *Mens Doubles (40+ & 50+) OR Womens Doubles*

6 Men + 2 Women per team | Minimum Dupr: 3.6



THE AUCTION



15 November 2026 | Dehradun (Venue Announce Soon) | Live on YouTube

This is not just player selection. This is the opening act of the league. Every team owner sits at a table with a paddle, a ₹80 Thousand purse, and registered players to choose from. The entire room watches. YouTube watches. Your franchise takes shape in real time.



Live Auction

Every bid captured in real-time. Purse amounts update live. Team rosters build on-screen as players are acquired.



Digital Player Profiles

Every player appears on screen with photo, DUPR rating, skill category, playing history. You know who you're bidding on.



Real-Time Purse Tracking

Your remaining purse, players acquired, category slots filled — all visible on the live dashboard throughout.



Professional Auctioneer

A professional auctioneer controls the room, builds energy, manages bid flow. Floor manager and bid spotters ensure nothing is missed.



YouTube Live Stream

The entire auction is streamed. Friends, family, supporters, and the wider community tune in. Your franchise gets reach beyond the room.



Instant Team Roster

Within hours of the auction, every owner receives a complete digital roster: player profiles, ratings, contacts. Ready for match day.

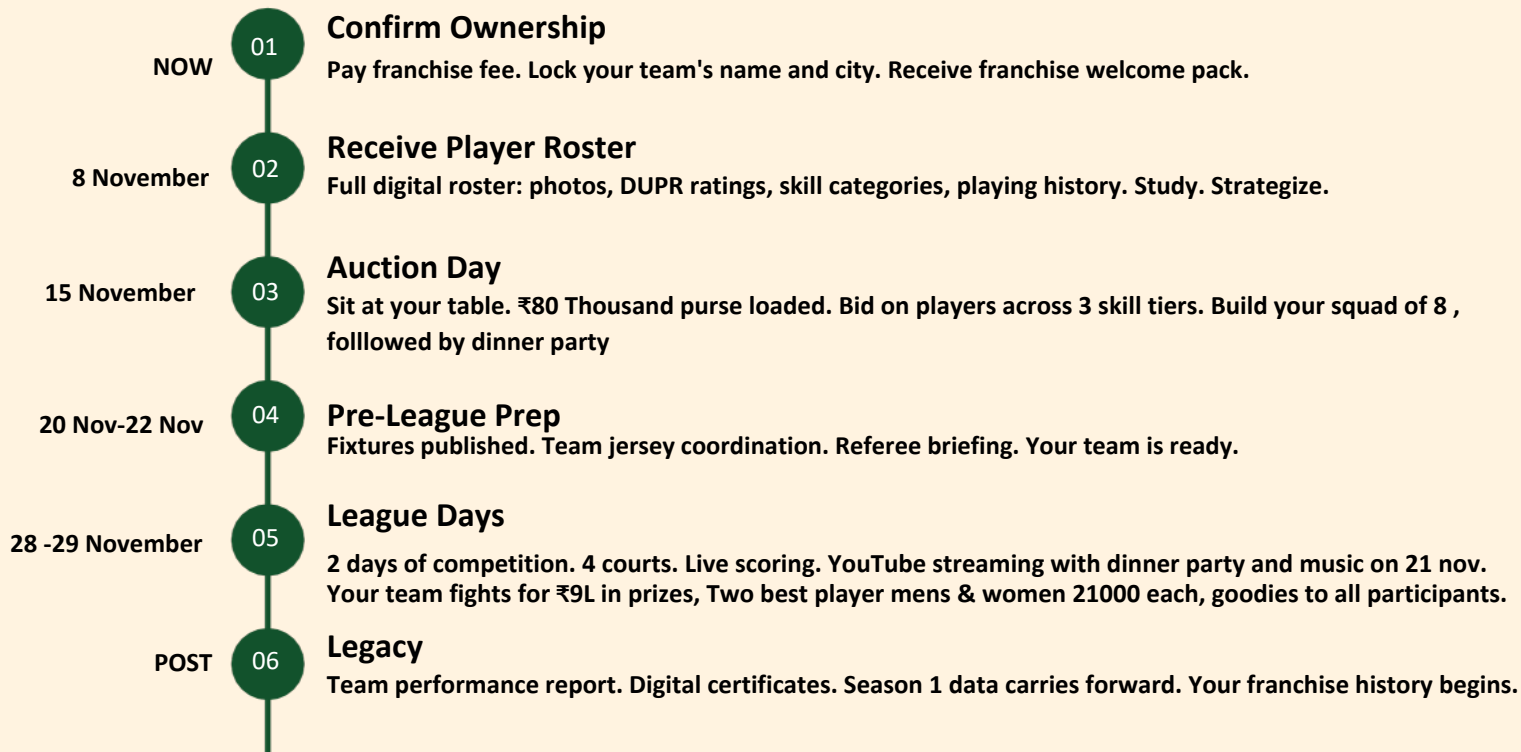
THE 10 FRANCHISES

Each has its own identity, logo, and colors.





YOUR JOURNEY AS A TEAM OWNER



LIMITED TO 10 FRANCHISES — ACT NOW



MATCH FORMAT & POINTS



Every Group 5 team encounter is a tie consisting of 4 matches. The match sequence is fixed for all ties.

MATCH	Format	TIE POINTS
1)	Men's Singles (Pro)	1 Point
2)	Men's Doubles (Advance & Pro)	
3)	Men's Doubles (Intermediate & Advance)	
4)	Mixed Doubles	
5)	Mens Doubles (40+ & 50+) / Womens Doubles	

2 Pools of 5 Teams Each | Top 2 Teams from Each Pool Advance to the Semi-Finals



POINTS TABLE & TIE BREAKERS



LEAGUE POINTS SYSTEM

Win	2 League Points
Draw (3–3)	1 League Point
Loss	0 League Points

TIE BREAKERS

LEAGUE STAGE (Round Robin)

1. League Points
2. Match Points
3. Head-to-Head Result
4. Men's Singles Winner

KNOCKOUT STAGE (Semi, 3rd Place, Final)

Men's Singles Winner decides the tie

GAME SCORING RULES

- All games played to 11 serve points
- Win by a minimum margin of 2 points
- At 14–14, the next point is the Golden Point — winner takes the game 15–14
- Teams switch sides at 7 points



MATCH DAY NOTES

Essential guidelines for team owners and captains on match day.



01 Team captains must submit the playing line-up 15 minutes before the tie begins.

02 The match order is fixed and cannot be changed during the tie.

03 All players must report on time as per the match schedule.

04 Any delay may result in walkover or penalty, as decided by officials.

05 The decisions of the League Committee & Referee are final.

06 Teams must follow official announcements and instructions at all times.



CLAIM YOUR FRANCHISE



Uttarakhand's first franchise pickleball league happens once. Season 1 ownership is permanent history.

₹ 2.5 LAKH — YOUR FRANCHISE — YOUR TEAM — YOUR CITY

LEAGUE OWNER

Indian Pickleball League Foundation

Amit Kumar Rana (CEO)

iplfoundation25@gmail.com | +91 8532892893

www.iplfindia.com