



OWN A TEAM

UTTARAKHAND PICKLEBALL LEAGUE

SEASON 1 — FRANCHISE OWNERSHIP PROSPECTUS

Dehradun | 6-7 June 2026 | 8 Franchises | Player Auction | ₹6 Lakh Prize Pool

Organized by Indian Pickleball League Foundation

WHY OWN A FRANCHISE

This is not a registration fee. This is a seat at the table of Uttarakhand's first franchise pickleball property.



Brand Identity

Your team carries a city name, a logo, team colors. Your brand is front and center — on jerseys, banners, certificates, and every live stream.



IPL-Style Auction

Build your squad from registered players. Pick strategy. Bid live. The auction is the event before the event — and it's streamed on YouTube.



₹6 Lakh Prize Pool

Winner takes ₹3L, Runner-up ₹2L, 2nd Runner-up ₹1L. Your team competes for real prize money across two days of league competition.



YouTube Live Coverage

The auction and all match days are live-streamed. Your team's name, your brand — visible to viewers beyond the venue, with permanent YouTube archive.



Data-Backed Legacy

Every match is recorded digitally. Player stats, team standings, match history — all preserved on the FitNambi platform. Season 1 data carries to Season 2.



Marketing & Content

Team reveals, player profiles, match highlights, social media coverage. Your franchise gets dedicated promotional content before, during, and after the league.

FRANCHISE ECONOMICS

FRANCHISE COST

₹2.5 LAKH

per team | one-time Season 1 fee | inclusive of GST

- ✓ ₹1 Lakh allocated as auction purse for player acquisition
- ✓ ₹1.5 Lakh covers franchise fee + league entry

WHAT'S INCLUDED

- ✓ Team name, logo, and city identity
- ✓ ₹1 Lakh auction purse to build your squad
- ✓ 6 players: 2 Intermediate, 2 Advanced, 2 Pro
- ✓ Full league participation (5 match formats)
- ✓ Digital certificates for your squad
- ✓ Remaining purse amount after auction will be refunded
- ✓ Post-league team performance report

Prize Money: Winner ₹3 Lakh | Runner-up ₹2 Lakh | 2nd Runner-up ₹1 Lakh

YOUR TEAM — COMPOSITION & FORMAT

SQUAD OF 6 PLAYERS

INTERMEDIATE

DUPR 3.5 – 4.1

2 players

Bid Range

₹5,000 – ₹15,000

ADVANCED

DUPR 4.1 – 5.0

2 players

Bid Range

₹7,000 – ₹25,000

PRO

DUPR 5.0+

2 players

Bid Range

₹10,000 – ₹30,000

4 Men + 2 Women per team | Minimum age: 19 years | 3 players from Uttarakhand

MATCH FORMAT

Each tie consists of 5 matches across formats. Every match counts toward the team's standings.

1

Men's Doubles - 1

Deciding event in case of tie

2

Men's Doubles - 2

3

Women's Singles or Women's Doubles

Depending if each team has 1 or 2 women

4

Mixed Doubles

5

Men's Single

Rule 1: 1 male player can play a maximum of 2 matches per tie

Rule 2: Player cannot repeat in Men's Doubles match 1 & 2

THE AUCTION

29 May 2026 | Hotel Starwood, Dehradun | Live on YouTube

This is not just player selection. This is the opening act of the league. Every team owner sits at a table with a paddle, a ₹1 Lakh purse, and registered players to choose from. The entire room watches. YouTube watches. Your franchise takes shape in real time.



Live Auction

Every bid captured in real-time. Purse amounts update live. Team rosters build on-screen as players are acquired.



Real-Time Purse Tracking

Your remaining purse, players acquired, category slots filled — all visible on the live dashboard throughout.



YouTube Live Stream

The entire auction is streamed. Friends, family, supporters, and the wider community tune in. Your franchise gets reach beyond the room.



Digital Player Profiles

Every player appears on screen with photo, DUPR rating, skill category, playing history. You know who you're bidding on.



Professional Auctioneer

A professional auctioneer controls the room, builds energy, manages bid flow. Floor manager and bid spotters ensure nothing is missed.



Instant Team Roster

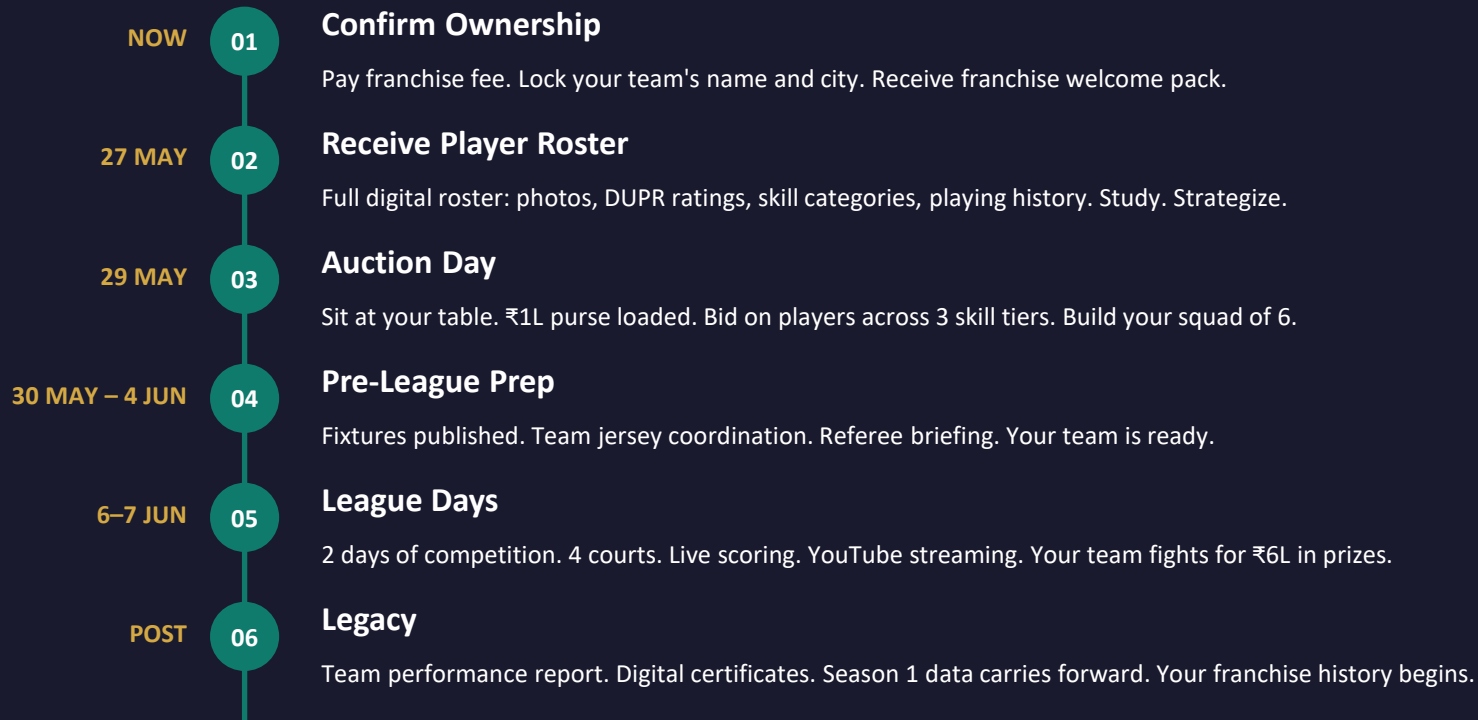
Within hours of the auction, every owner receives a complete digital roster: player profiles, ratings, contacts. Ready for match day.

THE 8 FRANCHISES

Each team carries a city from Uttarakhand. Each has its own identity, logo, and colors.



YOUR JOURNEY AS A TEAM OWNER



LIMITED TO 8 FRANCHISES — ACT NOW

MATCH FORMAT & POINTS

Every team encounter is a tie consisting of 5 matches. The match sequence is fixed for all ties.

MATCH	FORMAT	TIE POINTS
1	Men's Doubles 1	1 Point
2	Men's Doubles 2	1 Point
3	Women's Singles / Doubles	1 Point
4	Mixed Doubles	1 Point
5	Men's Singles	2 Points

Maximum Tie Points per encounter: 6 | 1 male player can play a maximum of 2 matches per tie

POINTS TABLE & TIEBREAKERS

LEAGUE POINTS SYSTEM

Win	2 League Points
Draw (3–3)	1 League Point
Loss	0 League Points

TIEBREAKERS

LEAGUE STAGE (Round Robin)

1. League Points
2. Match Points
3. Head-to-Head Result
4. Men's Singles Winner

KNOCKOUT STAGE (Semi, 3rd Place, Final)

Men's Singles Winner decides the tie

GAME SCORING RULES

- ✓ All games played to 11 serve points
- ✓ Win by a minimum margin of 2 points
- ✓ At 14–14, the next point is the Golden Point — winner takes the game 15–14
- ✓ Teams switch sides at 7 points

MATCH DAY NOTES

Essential guidelines for team owners and captains on match day.

01 Team captains must submit the playing line-up 15 minutes before the tie begins.

02 The match order is fixed and cannot be changed during the tie.

03 All players must report on time as per the match schedule.

04 Any delay may result in walkover or penalty, as decided by officials.

05 The decisions of the League Committee & Referee are final.

06 Teams must follow official announcements and instructions at all times.

CLAIM YOUR FRANCHISE

Uttarakhand's first franchise pickleball league happens once. Season 1 ownership is permanent history.

₹2.5 LAKH — YOUR FRANCHISE — YOUR TEAM — YOUR CITY

LEAGUE OWNER

Indian Pickleball League Foundation

Amit Kumar Rana

iplfoundation25@gmail.com | +91 8532892893

www.iplfindia.com

TECHNOLOGY & OPERATIONS PARTNER

FitNambi Sports

Ankit Gupta, Founder & CEO

ankit@fitnambi.com | +91 9211787805

www.fitnambi.com

UTTARAKHAND PICKLEBALL LEAGUE — SEASON 1 — JUNE 2026 — DEHRADUN